

Quanzhou Benchmark Enterprise Study Tour

No.	Company	Industry	Market Position	Schedule	Duration
1	Anta	Smart manufacturing of shoes and clothing	A comprehensive, multi-brand sports goods company specializing in the design, production and sales of sports shoes, clothing, accessories and other sports equipment	09:30-10:30 Visit ANTA Jinjiang Headquarters, ANTA Museum, ANTA 982 Creative Space - Digital Smart Sports Complex running area, rock climbing area, freezer, skiing area, basketball area, coffee area. (Note: ANTA factory requires reservation) 10:30-12:00 "Brand and Cultural Management"	0.5 days
2	361° Group	Smart manufacturing of shoes and clothing	A comprehensive, multi-brand sports goods company specializing in the	09:00-09:30 Visit the 5G smart factory to learn about the digitalization, networking and intelligence of the	0.5 days

design, production workshop. The production and 5G smart workshop sales of sports integrates multiple shoes, clothing, terminals, multiple accessories and production systems and other sports multiple data carriers into equipment an information platform to realize data visualization, production process visualization and other functions. 09:30-10:00 Visit the exhibition hall to learn about 361's corporate culture and development history. 10:00-11:00 Theme sharing: "Sports Industry Innovation Driven" 11:15-11:45 Visit the factory store

3	Panpan Food	Food Manufacturing	A national leading enterprise in agricultural industrialization	Customized according to your needs	0.5 days
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focusing on deep
processing of
agricultural
products

4	Jomoo Bathroom	Bathroom Intelligent Manufacturing	Global leader in digital bathroom products	Customized according to your needs	0.5 days

5	Hengan Group	Hygiene products manufacturing	The largest manufacturer of household paper and maternal and child hygiene products in China	Customized according to your needs	0.5 days